

Social media and Cochrane UK: making evidence accessible and engaging

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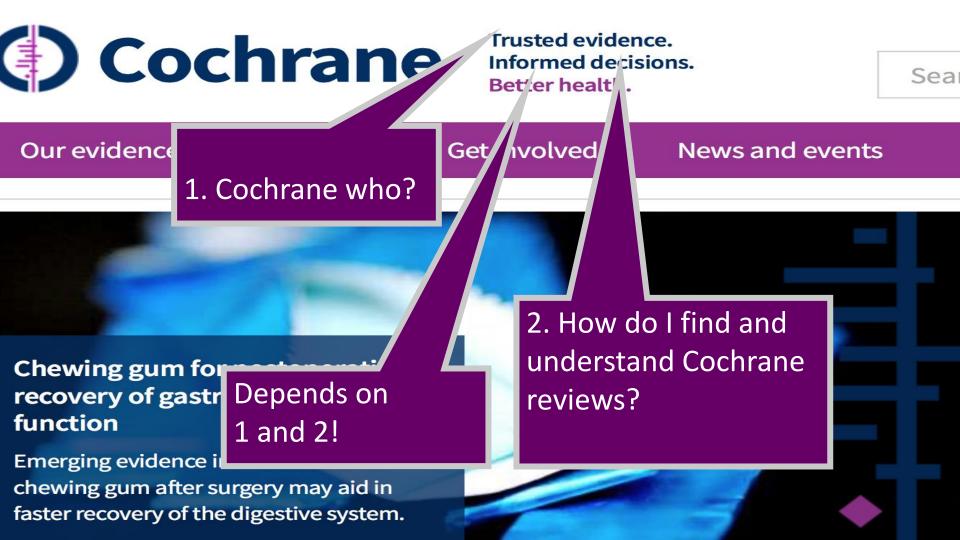
Trusted evidence. Informed decisions. Better health.





Thinking about sherry...not systematic reviews!







"It would be so nice if something made sense for a change"





- Clear and consistent
- Tailored for audiences
- Multiple formats and place
- Complex to simple
- Useful for decision-makin





Evidencebased practice Best research evidence



Clinical expertise

Patient values







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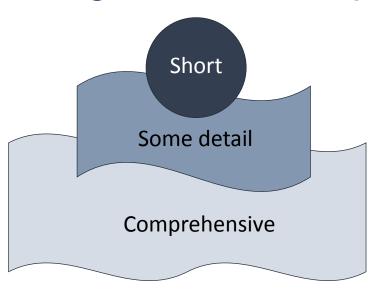
Evidence for Everyday...

#EEMidwifery #EENursing #EEHealthChoices #EEAHP



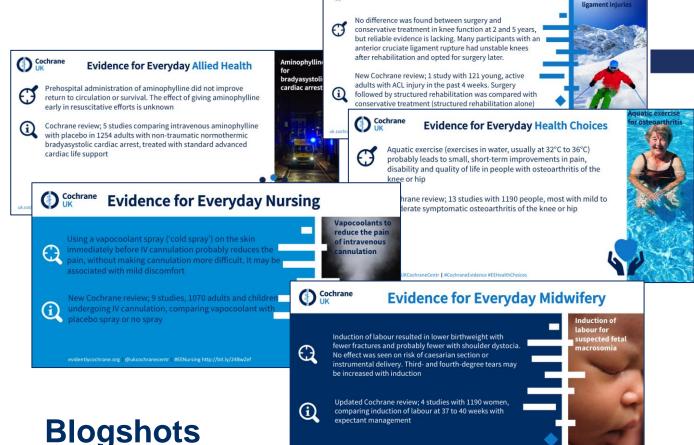


Balancing accessibility and precision – increasing levels of complexity



Slide credit Claire Glenton et al.





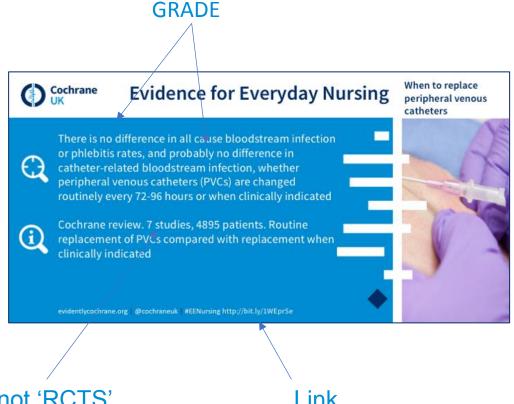
ukcochrane.org @ukcochranecentr #EEMidwifery http://bit.ly/25hb7Zo

Cochrane

Treating anterior cruciate



Blogshots



'Studies' not 'RCTS'

Link



Evidently Cochrane

Sharing health evidence you can trust

Blogs are a great way to share research

- Accessible
- Short quick to read
- Easy to find
- Targeted
- Sociable/engaging
- Opportunity to set evidence in context and bring it to life with stories, experience and expertise



Perineal pain after birth: what can help?

Jennifer Hanratty looks at what might help for perineal pain after birth, sharing Cochrane evidence and her own experience as a new mum



Students 4 Best Evidence (S4BE)

A growing network of students (800+) interested in learning more about evidence-based healthcare.

The S4BE website features 400+ blogs written by, and for, students (from all disciplines):

- Blogs about the latest research
- Tutorials explaining evidence-based concepts org (e.g. statistics)

 @Students4BE
- Reviews of learning resources



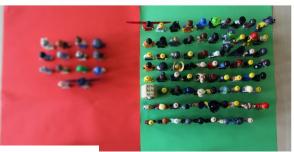
Lego's not just for Christmas!



One person will have dementia but this will be missed by the test



79 people will not have dementia and will be correctly assessed by the test



Six people will be correctly diagnosed as having dementia



But 14 people who do not have dementia will be incorrectly diagnosed as having it



So this is how the 100 have been sorted. It's wrong for 15 of them.







One review, multiple products



"We will be making change soon based on the latest evidence - tweetchat to action"



Hello PressureGone Goodbye pressure ulcers!

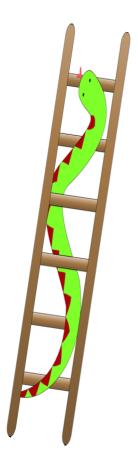


- How to use it?
- How often?
- What do patients think of it?
- Harms?
- Contraindications?
- Which patients?
- What's the evidence?

(PressureGone is currently unavailable – there's just no evidence for it...)

#UnderstandingEvidence

















Vaginal dilator therapy: vibrate, dilate, or wait?

In a blog for our special series on The Problem With Sex, researcher and nurse Tracie Miles, author of a Cochrane review on vaginal dilator therapy after pelvic radiotherapy, writes about sex, science and what happens when we listen to women.

So there I am, a newbie gynaecology cancer nurse, looking after women during and after radiotherapy treatment for their pelvic cancer. My boss shows me the hospital's vaginal dilators; hollow phallus shaped plastic tubes in various sizes stacking one inside each other like a set of Russian

The thing is, I'm supposed to tell the woman in front of me that she needs to push these tubes into her vagina. Over the last few months she has had hands, eves and instruments in it as she is trying to cure or palliate her painful tender and occasionally bleeding cancer. I'm supposed to tell her to insert these THINGS into her vagina around 3 times a week move it around to stretch the tender skin. My boss says that if she doesn't the walls of the vagina might get stuck together, might lose their

I'm supposed to tell her to insert these THINGS into her

elasticity as well as moisture/lubrication.....making penetrative sexual intercourse and medical examination difficult (known as vaginal stenosis) oh and not to worry if she bleeds whilst she is doing this..... that's normal.... hmm tricky that; vaginal bleeding was the signal she had that took her to the doctor, who then put a speculum in her vagina and referred to the cancer team.

Anyway I obediently complied with issuing instructions; my patients doing the same dutifully trying to be concordant with my commands.

I started to listen to the silence

Then I started to listen to the silence during on treatment consults..... it was loud, DILATING IS DIFFICULT! She was telling me that she wasn't sexually active, and didn't "I want my vagina back" want to be..... She whispered that the dilator made her feel dirty and reminded her of

sexual abuse she had endured and was distasteful. We women are not all the same so not silence, but a SHOUT really? I want my vagina

"Two years on at the International Gynaecology Cancer Society Congress in Prague, I chaired a multidisciplinary gathering of some 10 countries, using the systematic scientific review and lessons learnt from the trial to encourage agreement on best practice."

"We updated the Cochrane Review in 2014, our findings unchanged, but we heard from more clinicians who are listening and want to learn more on how to talk to their patients about sex. We heard and went on to developing the guidelines on assessing and managing sexual concerns for women receiving treatment for cancer."





Stephanie Mansell @skmansell 18h @CochraneUK #theproblemwithsex has been enlightening we've committed 2 updating our pt info as a result #teamsleepvent @RoyalFreeNHS

"I am a regular contributor on an online cervical cancer support group. Many ladies there seek advice about dilators. They don't want to use them and they think that the ones given to them by their hospital are the only thing they can use...This article will go a long way to reassuring women in this position. I have shared it there."

"Last night a course called 'Sex and Cancer' started, based at the Maggie's Centre, Oxford. A series of workshops for cancer patients and their partners. We made an introductory handout and included links to your blogs, and used some of the quotes from your blogs."

Dr Eleanor Holloway

"Brilliant to see the lack of discussion around sex and chronic diseases getting some attention. Shedding light on this topic has huge potential to improve patient care. Looking forward to getting involved in the Tweetchat"

Julia Tugwell

Stephanie Ejegi-Memeh















Thank you!

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